

## INSURANCE FOR HEALTHCARE PROVIDERS AND FACILITIES

Campbell Petrie, Inc. provides the attention and service of a boutique employee benefits firm with the reach, scale and resources of a national agency. As a part of the TRUE Network Advisors, Campbell Petrie regularly collaborates with the best minds in the industry driving the evolution of employee benefits.



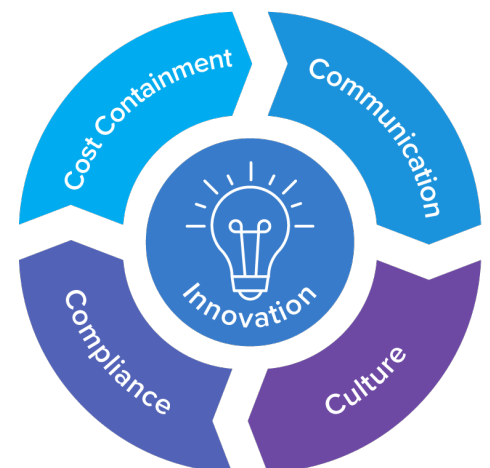
## **SONE SPOTLIGHT** HEALTH

Campbell Petrie is excited to welcome **Collins Medical Associates 2 PC**, a member of **SoNE HEALTH** and an affiliate of **Trinity Health Of New England**, to the CP family. Just like Collins Medical Associates is dedicated to providing exceptional care to its patients, Campbell Petrie is thrilled to bring its exceptional healthcare concierge program to the doctors and staff of Collins to help them manage their own care. Campbell Petrie is a trusted business partner and has been providing solutions for SoNE HEALTH members since 2017.

### Our Approach Focuses on the 4Cs

Our mission is to help our clients attain the highest quality benefits for their organization and employees, while at the same time :

- Effectively managing health care and benefits **COST**
- Protecting our clients by keeping them **COMPLIANT**
- Building a **COMMUNICATION** strategy that clearly and concisely communicates the value and worth of your employee benefits plans
- Aligning your benefits with your company's unique **CULTURE**



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## Employee Benefits Products

### Insurance Products

In addition to a competitive salary, an employee benefits package is an essential part of a total compensation package. Offering a comprehensive and competitive benefits package can make the difference in attracting and retaining top talent. Regardless of company size or industry, your employees are your most important asset. Taking care of your employees' physical and mental well-being not only shows that you value and care about them, but also ultimately impacts productivity and business growth. Campbell Petrie can help you design and implement a benefits program that meets your unique needs and budget. In addition, we offer a dedicated in-house benefits advocate or the option to take this service to the next level with a healthcare concierge service – these are seen as an invaluable benefits to our clients and their employees.

[Medical](#) · [Dental](#) · [Vision](#) · [Life/AD&D](#) · [Disability](#) · [Wellness](#) · [Voluntary Benefits](#) · [Executive Benefits](#)

### Compliance

Campbell Petrie will help you navigate and understand your compliance obligations in this ever-changing regulatory environment. We will ensure that your company is staying compliant with state and federal requirements governing your benefits plans and serve as an indispensable resource for any questions.

### Technology

Campbell Petrie helps to optimize your business with a customizable HRIS platform that offers Benefits Administration, Online Enrollment / Onboarding, Compliance Solutions, Performance Review Builders, Law Comparison Tools, Salary Benchmarking and a Job Description Builder.

### HR Resources

In addition to unlimited access to your dedicated consulting team, through HR360 our clients have access to an extensive online library to quickly and easily look up HR related topics on your own. Through ThinkHR, clients can call a hotline to speak directly with certified HR experts and get immediate answers to your HR-related questions. In addition, clients can contact attorneys retained by Campbell Petrie regarding questions or issues that are beyond the scope of an HR consultant's opinion. Our clients also have access to a Learning Management System with more than 200 training courses, including sexual harassment prevention and workplace safety courses.

### Customized Communications

Communication is an integral part of the Four Cs—strategic communication not only helps employees understand their benefits options and make informed decisions, but also educates employees about the value of their benefits and builds loyalty and engagement. Recognizing that every group is unique, we develop, create, design and implement a customized communications campaign tailored to the specific needs of each of our clients. While Open Enrollment is your annual opportunity to affect how your employees feel about their benefits and ultimately overall employment satisfaction, we believe that communication should be a year-round undertaking.

## HR Consulting and Outsourcing

The roles and responsibilities of Human Resources are constantly changing and evolving. HR professionals are consistently being asked to do more with limited resources and budgets. Human Resources Outsourcing has become increasingly important as companies seek ways to reduce time and capital spent on the administrative tasks of Human Resources. Outsourcing HR projects or functions can result in savings for your business. Outsourcing HR can also often alleviate your administrative overload so you have more time to focus on your business goals.

## Alternate Funding Solutions

Employers face the dilemma of offering quality health insurance coverage to employees in the face of consistently increasing costs. You can reduce premium cost, taxes and carrier profits with alternate funding solutions.

[Fully Insured](#) · [Level Funded](#) · [Self Funded](#)